



## News Release

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| FOR IMMEDIATE RELEASE

### **DELTAK PARTNERS WITH NOTRE DAME DE NAMUR UNIVERSITY TO DELIVER ONLINE GRADUATE PROGRAMS**

**Chicago, IL (April 5, 2011)** –Deltak edu, Inc., a leading provider of online higher education services, today announced it has partnered with Notre Dame de Namur University to provide their comprehensive services to develop and deliver select graduate programs online.

Deltak will leverage its experience and expertise to rapidly introduce NDNU’s online degree program offerings into the market, while meeting the institution’s expectations for quality and rigor. Deltak’s services include: strategic planning; online course development; faculty development and support; marketing; and student recruitment and retention. Deltak’s proven partnership model has been refined with the successful launch and continued support of over 70 online degree programs with other private colleges and universities.

“We are committed to helping institutions leverage our core strengths to successfully deploy and support quality online degrees,” said Craig Pines, President and CEO, Deltak. “NDNU is perfectly suited to take advantage of the opportunities in higher education and we look forward to helping them achieve their objectives. Together, we will work to deliver high quality learning experiences to students in the San Francisco Bay Area, the State of California and across the United States.”

Colleges and universities looking to enter and succeed in the online education market often lack the resources and/or expertise to be appropriately responsive and successful. An increasing number are choosing to enter into partnerships with Deltak. As a leader in co-sourcing partnerships for online education, Deltak utilizes its experience, resources, and scale to increase enrollments, allowing its partners to focus on delivering quality academic programs and learner experiences.

“This partnership allows NDNU to enter the growing online market and still maintain its high educational standards by leveraging Deltak’s considerable experience and expertise,” said NDNU President Judith Maxwell Greig, Ph.D. “One of the reasons we chose Deltak was their commitment to excellence is as strong as our own.”

NDNU’s first online degree programs as a part of the partnership will launch in Jan 2012.

Deltak will be a bronze sponsor at the WASC Annual Conference April 6-8, 2011 in San Francisco, CA. Stop by booth #3 for more information.

**About Deltak edu, Inc.**

Deltak has been an industry leader and innovator in higher education and online learning for more than 15 years. Through collaborative partnerships, Deltak works with traditional colleges and universities to expand the reach of their master's, doctoral, and bachelor's degree programs, bringing the unique mission of each partner institution to new audiences and increasing both enrollments and revenue. Deltak's partners benefit from their expertise and capabilities in market strategy, operational management, marketing, student recruitment, student retention services, faculty support, and online course development. Together, Deltak and its partners innovate to succeed in an increasingly competitive and dynamic higher education market. Visit [www.Deltak-Innovation.com](http://www.Deltak-Innovation.com) for additional information about Deltak.

**About Notre Dame de Namur University**

Notre Dame de Namur University is an independent Catholic, coeducational institution serving nearly 1800 students. Founded by the Sisters of Notre Dame of Namur, Belgium in 1851 and chartered by the state in 1868, NDNU maintains a strong commitment to social justice and community engagement. The University is fully accredited and offers 21 liberal arts and career preparation undergraduate programs, and 12 graduate degrees and seven credentials. The 50-acre campus is located in Belmont, just south of San Francisco. For more information visit [www.ndnu.edu](http://www.ndnu.edu)