



WHERE ACADEMICS AND INNOVATION CONVERGE

Press Release

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FOR IMMEDIATE RELEASE

DELTAK TO PRESENT AT CONFERENCE OF GRADUATE SCHOOLS IN THE SOUTH

Chief Learning Officer to Present on Emerging Learning Technologies in Online Higher Education

Chicago, IL (February 22, 2011) – Deltak, an industry leader in online higher education services, will be exhibiting and presenting at the 40th Annual Meeting of the Conference of Southern Graduate Schools in Huntsville, Alabama, February 24-27, 2011. Deltak’s Chief Learning Officer Rob Schnieders will be presenting on trends and emerging learning technologies for online master’s programs from 12:00pm-1:15pm during Friday’s lunch and networking session.

Members of the CSGS include over 200 respected institutions in the southern United States. Representatives convene every year to share ideas and discuss challenges of shared interest within the higher education world.

“Online education is expanding rapidly,” said Schnieders. “Over 30% of students took at least one online course in 2009, and it’s expected that this number will grow to 50% in 2014. The next chapter of online education will be all about demonstrating efficacy and impact. The real question now should be, “How do we make online learning great?” By leveraging new technologies and instructional techniques we can ensure that online education yields outstanding learning outcomes.”

Schnieders presentation is based on his newest white paper, “The Evolution of Online Learning: *Incorporating and Building Social Presence to Create Engaging Online Learning Experiences*”. The second in a series of white papers focused on emerging technologies and innovation in online learning, this paper discusses research on the topic of social presence as well as technologies Deltak and its partner schools are employing to create more engaging learning experiences for online students. Please stop by the Deltak table to pick up a copy or visit www.deltak-innovation.com/resources.asp to download the electronic version.

Deltak has been providing services to its higher education partners for over twelve years. Partners benefit from Deltak’s expertise in online degree market evaluation, operational management, marketing, student recruitment, student retention services, and online course development. Through collaborative partnerships Deltak has helped a number of colleges and universities to expand the reach of their doctoral, masters and bachelor degree programs,

bringing the unique mission of each partner institution to new audiences and increasing both student population and revenue.

To find out more information about the CSGS Annual Meeting, visit www.csgs.org.

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About Deltak edu, Inc.

Deltak collaborates with its partners to develop innovative solutions that extend their educational offerings and alumni services beyond the traditional campus and strategically maximize enrollment and revenue. Deltak provides a comprehensive spectrum of services to its partners which include: collaboration with faculty in the development of online programs; implementation of integrated admissions processes; industry-leading marketing strategies proven to reach prospective students; personalized student services to positively impact persistence and graduation rates; and alumni services that reinforce the mission of each partner. Together, Deltak and its partners innovate to succeed in an increasingly competitive and dynamic higher education market - in ways consistent with each partner's mission. For additional information about Deltak, visit www.Deltak-Innovation.com.