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News Release

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FOR IMMEDIATE RELEASE

DELTAK ENGAGES IN STUDY TO IMPROVE STUDENT LEARNING OUTCOMES IN ONLINE HIGHER EDUCATION

Chief Learning Officer Robert Schnieders Releases White Paper Discussing his Industry Leading Developments

Chicago, IL (Nov 2, 2010) – Deltak’s Chief Learning Officer, Rob Schnieders, has authored a white paper discussing the importance of measuring student learning outcomes and using those measurements as a means of continuous improvement in higher education. The paper also includes details about a program Deltak is engaging in with one of its partner schools to develop and implement a system to accomplish just that.

The white paper, titled “Measuring Student Success: The Importance of Developing and Implementing Student Learning Outcomes for Continuous Improvement in Higher Education”, will be available at this week’s [16th Annual Sloan-C International Conference on Online Learning](#) where Deltak will be exhibiting. Deltak’s Director of Online Learning, David Migliorese, will be in attendance to discuss the details of the paper as well as other ways Deltak is working to further its history of innovations in the online higher education industry.

As Deltak’s Chief Learning Officer, Schnieders leads the Deltak Academic Services group and works with partners and Deltak Partnership Operations to create innovative, high quality online learning experiences for our partners. Schnieders and Deltak have engaged in this initiative because, according to Schnieders, “As educators, we always need to be asking, ‘How can we ensure that our programs are meeting the needs of students and preparing them for future success in education and careers?’ The challenge”, he says, “is creating authentic systems of assessment that can be utilized by students, faculty, and university administration to determine whether students are acquiring the necessary knowledge and skills. Implementing solutions like Learning Outcomes Management provides an opportunity to align performance objectives and to analyze student performance to drive a continuous cycle of performance improvement.”

To receive a copy of the white paper, please visit booth 619 at the Sloan-C International Conference on Online Learning taking place November 3-5, 2010 at The Caribe Royale Hotel and Convention Center in Orlando, FL. The white paper will also be available for download at www.deltak-innovation.com/resources.asp beginning Tuesday, November 2, 2010.

Rob Schnieders is the Chief Learning Officer at Deltak, leading the Academic Services group. Prior to joining Deltak, Rob was the Director of National Engagement at the University of Chicago Urban Education Institute. Rob was also the founder and CEO of AHA! interactive and was a manager in Accenture’s performance and learning practice. Rob received his Master’s in

Learning Sciences from Northwestern University where he is also a member of the adjunct faculty for the [Master of Science in Learning & Organizational Change](#) program.

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About Deltak edu, Inc.

Deltak has been an industry leader and innovator in higher education and online learning for more than 12 years. Through collaborative partnerships, Deltak works with colleges and universities to expand the reach of their master's, doctoral, and bachelor's degree programs, bringing the unique mission of each partner institution to new audiences and increasing both enrollments and revenue. Deltak's partners benefit from their expertise and capabilities in market strategy, operational management, marketing, student recruitment, student retention services, faculty support, and online course development. Together, Deltak and its partners innovate to succeed in an increasingly competitive and dynamic higher education market. Visit www.Deltak-Innovation.com for additional information about Deltak.