



Contact:

NAME: Michael Conlon

PHONE: 630-366-2838

EMAIL: Michael.Conlon@deltakedu.com

**THE SLOAN CONSORTIUM RELEASES ITS ANNUAL REPORT ON THE STATE OF  
ONLINE HIGHER EDUCATION**

*Online Education Leadership Organization Addresses Current Marketplace Issues*

Chicago, IL (February 5, 2010) – The Sloan Consortium (Sloan-C), an institutional and professional leadership organization dedicated to integrating online education into the mainstream of higher education, has just released their annual report on the state of online learning in U.S. higher education.

The purpose of the annual study is to answer fundamental questions about the current nature and extent of online education. The study addresses the importance of considering online education while also quantitatively displaying the trends within the education industry as support.

“The choice to go online is not just for institutions that are experiencing the pain of the economy,” said John Endrud, Vice President of Marketing for Deltak. “The on campus demand for quality online education at private, 4 year institutions is increasing and the majority of schools are lagging behind in the ability to provide the necessary services.”

Part of Sloan-C’s mission is to help institutions and individual educators improve the quality, scale, and breadth of their online education programs so that education can become available to anyone, anywhere, at any time, in a wide variety of disciplines.

“The Sloan-C annual report is an excellent resource for institutions to learn more about the direction that online higher education is headed,” said Craig Pines, President and CEO of Deltak. “Deltak is the leader in the online education marketplace because we successfully provide colleges and universities with a proven way to take advantage of the opportunities outlined in the Sloan-C annual report.”

To view the full 2009 report of *Learning on Demand*, visit <http://www.sloan-c.org/publications/survey/pdf/learningondemand.pdf>

To learn more about The Sloan Consortium, visit [www.sloan-c.org](http://www.sloan-c.org).

*About Deltak*

Deltak partners with colleges and universities to provide a full range of services that include marketing, student recruitment, faculty training, instructional design, and 24/7 student support for schools seeking growth opportunities in online education. The company is focused on partnering with institutions desiring to advance their educational mission in an online modality, in ways consistent with their reputation for quality, for the purpose of achieving strategic objectives. The company is a pioneer business processes outsourcing company that was formed from a think tank at the University of North Carolina – Chapel Hill in the early 1990s. For more information, visit [www.deltakedu.com](http://www.deltakedu.com).

###