

Press Release

FOR IMMEDIATE RELEASE

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DELTAK OPENING CENTRAL OFFICE IN DENVER
*Innovative Education Services Company to Open Central
Office in Denver this Summer*

Chicago, IL (May 4, 2010) – Deltak edu, Inc., an industry leader and innovator in higher education and distance learning, is opening its third central office to be located in Denver, Colorado. This new location will allow Deltak to better serve existing and future higher education partners in the western United States.

“This is an important move for Deltak and its western partners, to ensure that we continue to provide on-campus presence and focused support,” said Craig Pines, President and CEO of Deltak. “Deltak is committed to providing all of our partners and their online students the most innovative and effective online education experiences.”

“Deltak will be re-locating several members of their Chicago and Orlando operations teams to help launch the Denver office, as well as recruiting new team members from the Denver area. Deltak is in final stages of site selection, focused on the southern side of Denver including the Denver Tech Center. Interested individuals should go to <http://corporate.rasmussen.edu> and visit the career section.”

Deltak has been providing services to its higher education partners for over twelve years. Partners benefit from Deltak’s expertise in online degree market evaluation, operational management, marketing, student recruitment, student retention services, and online course development. Through collaborative partnerships Deltak has helped a number of colleges and universities to expand the reach of their doctoral, masters and bachelor degree programs, bringing the unique mission of each partner institution to new audiences and increasing both student population and revenue.

For additional information about Deltak, visit www.Deltak-Innovation.com.

-30-

About Deltak edu, Inc.

Deltak collaborates with its partners to develop innovative solutions that extend their educational offerings and alumni services beyond the traditional campus and strategically maximize

enrollment and revenue. Deltak provides a comprehensive spectrum of services to its partners which include: collaboration with faculty in the development of online programs; implementation of integrated admissions processes; industry-leading marketing strategies proven to reach prospective students; personalized student services to positively impact persistence and graduation rates; and alumni services that reinforce the mission of each partner. Together, Deltak and its partners innovate to succeed in an increasingly competitive and dynamic higher education market - in ways consistent with each partner's mission.

About Rasmussen, Inc.

Rasmussen, Inc. is a post-secondary educational services organization delivering Master's, Bachelor's, Associate's, and Doctoral degree programs through its network of 18 campuses and partnerships with leading universities. Rasmussen serves more than 20,000 students in fifty states and five countries through its two divisions—Rasmussen College and Deltak. The Company is privately held and has more than 1200 employees. For more information on Rasmussen, Inc., please visit our website at www.RasmussenInc.com. Rasmussen has offices in Chicago, Orlando, and the Twin Cities, and campuses in 5 Midwest and Southeast states.