

Press Release

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DELTAK HOSTS SUCCESSFUL INAUGURAL EXECUTIVE SUMMIT

Online Education Innovation Company Hosts Meeting of Higher Education Leaders to Discuss Current Issues in the Dynamic Higher Education Environment

Chicago, IL (March 24, 2010) – Deltak edu, Inc., an industry leader and innovator in higher education and distance learning, recently hosted its inaugural executive summit March 7-9, 2010, at the Ritz-Carlton in Naples, Florida. Executives from Deltak’s partner institutions, as well as other industry leading executives were in attendance.

Guest speakers included Adam Nordin, Managing Director of Credit Suisse and global overseer of the company’s Education Services verticals, and Donald Kilborn, CEO of Pearson Learning Solutions. Kilborn discussed the future of publishing in higher education while Nordin provided insight into the state of the higher education market.

“This was an excellent opportunity for leaders from a diverse collection of colleges and universities to share opinions, insights, and information on the state of higher education,” said Craig Pines, President and CEO of Deltak. “We are committed to ensuring the value of partnering with Deltak in that our partners are part of a network of institutions that collaborate to better compete and succeed in the face of current and future challenges facing higher education.”

Over 85% of Deltak’s partner schools were represented at the summit including, university presidents, provosts, vice provosts, chief financial officers, vice presidents of enrollment and deans.

Top executives from Deltak and parent company Rasmussen, Inc. were also in attendance to present and lead panel discussions. Deltak is a subsidiary of Rasmussen, Inc.

Deltak has been providing higher education services to their partners for more than twelve years to help them develop innovative solutions to meet their challenges. Partners benefit from Deltak’s expertise in the areas of market strategy, operational management for online programs, marketing, student recruitment, student retention services, and online course development. Institutions have been able to expand the reach of their doctoral, masters and bachelor degree programs and increase enrollments and revenue through their relationship with Deltak.

For additional information about Deltak, visit www.deltak.edu.com.

About Deltak edu, Inc.

Deltak collaborates with its partners to develop innovative solutions that extend their educational offerings and alumni services beyond the traditional campus and strategically maximize enrollment and revenue. Deltak provides a comprehensive spectrum of services to its partners which include: collaboration with faculty in the development of online programs; implementation of integrated admissions processes; industry-leading marketing strategies proven to reach prospective students; personalized student services to positively impact persistence and graduation rates; and alumni services that reinforce the mission of each partner. Together, Deltak and its partners innovate to succeed in an increasingly competitive and dynamic higher education market - in ways consistent with each partner's mission.

About Rasmussen, Inc.

Rasmussen, Inc. is a post-secondary educational services organization delivering Master's, Bachelor's, Associate's, and Doctoral degree programs through its network of 18 campuses and partnerships with leading universities. Rasmussen serves more than 20,000 students in fifty states and five countries through its two divisions—Rasmussen College and Deltak. The Company is privately held and has more than 1200 employees. For more information on Rasmussen, Inc., please visit our website at www.RasmussenInc.com. Rasmussen has offices in Chicago, Orlando, and the Twin Cities, and campuses in 5 Midwest and Southeast states.

About Rasmussen College

Founded in 1900, Rasmussen College is a premier provider of educational experiences, dedicated to the growth and development of its students, employees, and the communities it serves. Accredited by the Higher Learning Commission, Rasmussen College offers Bachelor's and Associate's degrees in fields with the greatest occupational opportunities to more than 15,000 students both online and through its network of 18 campuses. By partnering with leading universities, Rasmussen offers opportunities to students beyond the Bachelor's level. The Rasmussen Partner Network gives students the opportunity to earn Master's and Doctoral degrees completely online, at their own convenience, from prominent universities around the country. To learn more about Rasmussen College, please visit www.Rasmussen.edu.