



- MEDIA ALERT -

Media Contact: Stephanie Poquette
Zapwater Communications
P: 312.943.0333 | E: Stephanie@Zapwater.com

**DELTAK AND BENEDICTINE UNIVERSITY TO JOINTLY PRESENT ON LEARNING ANALYTICS AT
EDUCAUSE LEARNING INITIATIVE ANNUAL MEETING**

WHAT: How do learning institutions measure success? Rob Schnieders, Chief Learning Officer for Deltak, will present alongside Michael L. Carroll, Dean of the Moser College of Adult and Professional Studies at Benedictine University, to address this issue with their presentation, "Using Learning Analytics (Learning Outcomes Management) to Ensure Success," at the upcoming EDUCAUSE Learning Initiative (ELI) Annual Meeting.

Schnieders and Carroll will share the processes, tools and lessons learned during a recent implementation of Learning Outcomes Management in the M.B.A. program at Benedictine University. This specific study was conducted to answer the question of how to authentically measure student performance to ensure programs are driving long-term outcomes. Validating curriculum, measuring student performance and creating systems and processes to utilize the information were defined as the major components of the case study. Both presenters will describe how these components and learning analytics can be used to measure and enhance student learning, how to apply this case study to other institutions, and discuss the various technologies involved.

For more information on their specific presentation, visit <http://www.educause.edu/ELI12/Program/PS17>

SESSION: EDUCAUSE Learning Initiative Annual Meeting
"Using Learning Analytics (Learning Outcomes Management) to Ensure Success"

WHO: Rob Schnieders, Chief Learning Officer at Deltak
Michael L. Carroll, Dean at Moser College of Adult and Professional Studies at Benedictine University

WHERE: Hilton Austin - Grand Ballroom Foyer
500 East 4th Street
Austin, Texas 78701

WHEN: Tuesday, February 14
1:30-3:30 p.m.

For more information on the annual meeting and to purchase tickets, visit <http://www.educause.edu/ELI2012>

ABOUT DELTAK:

Deltak is where academics and innovation converge. As an industry leader in higher education and online learning for more than 15 years, Deltak unites top academic programs with innovative online solutions; assisting academic institutions expand the educational experience to students beyond the traditional campus. Deltak offers a comprehensive spectrum of services to each campus, including collaboration with faculty in the development of online programs; implementation of integrated admissions processes; industry-leading marketing strategies; personalized student services to positively impact persistence and graduation rates; and alumni services that reinforce the mission of each partner. Together, Deltak and its partners succeed in bringing unique online programs to the increasingly dynamic higher education market. For more information about Deltak, visit www.deltak-innovation.com

ABOUT BENEDICTINE UNIVERSITY:

Benedictine University is an independent Roman Catholic institution located in Lisle, Illinois, just 25 miles west of Chicago. Founded in 1887, Benedictine is ranked as the seventh fastest-growing campus among private nonprofit master's universities by *The Chronicle of Higher Education* and among the top 20 percent of America's colleges for 2011 by *Forbes* magazine. Benedictine University is regionally accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools (NCA). To learn more about Benedictine University, visit www.ben.edu.